

## VIDEO INTERVIEW QUESTIONS

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**Q-1-a: Who are you - What's your name and what's your title?** *(very short)*

**Q-1-b: Your Job - What's your elevator pitch?**  
*(briefly explain your business/organization and what you do)*

**Q-2: Motivation - What lights you up and makes you excited to tackle the day?**

**Q-3: Motivation - What do you love about what you do?**

**Q-4: Tell All (*work-related*) - Is there something you think the public might not know about what you do that you wish they did?**

**Q-5-a: Your Start - (*entrepreneur*)** Alright, let's hear the story behind your startup! What made you take the plunge into the wild world of entrepreneurship?

**Q-5-b: Your Start - (*employee*)** What's the juicy backstory of how you ended up working for this amazing organization?



**Q-6: Accomplishment** - Okay, time to do some humble bragging! What's the most awesome thing you've accomplished in your work so far?

**Q-7: Joke** Lighten the mood for us! It's time for some comic relief... got a favorite joke, pun to share with?

**Q-8: Ice Breaker** - Okay, let's say I spot you at a networking event, and I want to come over and chat. What's the best ice-breaker that's guaranteed to make you smile, laugh, and allow a conversation?

**Q-9: Inspiring Quote** - We all have that one quote that speaks to our soul and gives us the motivation to keep grinding. What's yours?

**Q-10: About You (personal)** - What's a little-known fact about you that might surprise us?

**Q-11: Advice** - What's the best piece of advice you've ever?



## Suggestions for preparing for your video interview

- **Lighting**: Find a well-lit, quiet spot where you feel comfortable. Natural light works wonders! Or a "ring" light is also good. Be sure most of the light is on you, and not the background.
- **Dress to Impress**: Wear something that makes you feel confident and reflects your personality.
- **Be Yourself**: Review your answers to the prepared interview questions, but don't read them!. Keep it authentic, natural, and engaging.
- **Smile and Speak Clearly**: Your enthusiasm and clarity will make a great impression.
- **Rehearse**: Run through your answers a few times. It helps reduce nerves and boosts confidence.
- **Stay Relaxed**: We're here to help make you feel relaxed and comfortable and natural. Have fun with it! Your natural charm will shine through.

*And that's it! You're ready to share your fabulous self with your community.  
We can't wait to get to know you better!*

